

Privacy Policy

Effective 23 October 2026

This policy explains what information we collect on kentemmons.com, what we do with it, and the choices you have. "We," "us" and "our" mean Kent Direct, Inc., which runs kentemmons.com. We keep it simple: we collect only what we need to respond to you, and we don't sell your information.

What we collect

Information you give us. When you fill out a form on this site, we collect what you type in:

- Contact form: your reason for contacting us, name, organization, email, phone number, country and message.
- Speaking request form: your name, organization, email, phone number and event details (type, location, dates, audience size, topic, budget range and any notes).
- Booklist signup: your email address.

Information collected automatically. Like most websites, our hosting provider records basic technical data when you visit, such as your IP address, browser type, the pages you view and the time of your visit. We may also use basic analytics to see how many people visit and which pages they use. This data isn't used to identify you personally.

How we use it

- To answer your inquiry and route it to the right person on Kent's team.
- To review and respond to speaking, media, business and philanthropy requests.
- To send booklist emails if you signed up, such as new releases, bundles and live training invitations.
- To keep the site working, secure and free of spam.

Cookies

The site uses only the cookies needed to run it and, if enabled, basic analytics. We don't use cookies to show you ads. You can block or delete cookies in your browser settings; the site will still work.

Who we share it with

We don't sell or rent your personal information. We share it only:

- With service providers that help us run the site and respond to you, such as our website host, customer relationship management (CRM) system and email service. They may use your information only to provide those services to us.
- Within Kent's team and affiliated companies when needed to respond to your request.
- When the law requires it, or to protect our rights, our users or the public.

Email

If you join the booklist, every email includes an unsubscribe link. You can also email kent@kentemmons.com and ask to be removed. If you contact us through a form, we'll reply about your

request but won't add you to the booklist unless you sign up.

How long we keep it

We keep form submissions as long as needed to handle your request and any relationship that follows, and booklist addresses until you unsubscribe. After that, we delete the information or keep only what the law requires.

Keeping it safe

The site uses encryption (HTTPS), and we limit access to submissions to the people who need it. No system is perfectly secure, so please don't send passwords, financial account numbers or other highly sensitive information through our forms.

Your choices

You can ask us to show you, correct or delete the personal information we hold about you by emailing kent@kentemmons.com. Depending on where you live (for example, California, other U.S. states with privacy laws, or outside the U.S.), you may have additional rights under local law, and we will honor them. We won't treat you differently for making a request.

Children

This site is meant for adults. We don't knowingly collect information from children under 13. If you believe a child has sent us information, email us and we'll delete it.

Visitors outside the U.S.

The site is run from the United States. If you visit from another country, your information will be handled in the U.S., where privacy laws may differ from those at home.

Other websites

The site links to other sites, such as artoftheprompt.tv, Amazon and Kent's social media accounts. Those sites have their own privacy policies, and we aren't responsible for how they handle your information.

Changes to this policy

If we update this policy, we'll post the new version here and change the effective date at the top.

Contact us

Questions or requests about your privacy: kent@kentemmons.com

Terms of Use

Effective 23 October 2026

These terms are the ground rules for using kentemmons.com, which is run by Kent Direct, Inc. ("we," "us" or "our"). By using the site, you agree to them. If you don't agree, please don't use the site.

Using the site

You're welcome to browse, read and share links to the site. Please don't misuse it. That means no hacking, scraping in bulk, sending spam or false information through the forms, or doing anything that interferes with the site or breaks the law.

Our content

The text, photos, videos, logos, book covers and design on this site belong to us or to the people who licensed them to us, and they're protected by copyright and trademark law. You may view and share them for personal, non-commercial use. You may not copy, sell or reuse them for other purposes without written permission.

Press use. Journalists, producers and event organizers may use the bios and photos on the Press page to cover or promote Kent and his events, as long as they're used as provided and not edited to change their meaning. Photo credits should be included where given.

What you send us

When you submit a form or email us, you confirm the information is accurate and yours to share. We keep your submissions private and use them to respond to you, as described in our Privacy Policy.

Sending us a business plan, pitch deck, deal, idea or proposal does not create a confidentiality agreement, partnership or any obligation on our part. If you need confidentiality, ask us for a signed nondisclosure agreement before sending sensitive details. We may already be working on ideas similar to yours, and we're free to continue doing so.

No offers or professional advice

The site describes Kent's background and the kinds of work his team does. Nothing on it is an offer to sell, or a request to buy, any security or investment. Any such offer would be made only through proper offering documents and in compliance with the law.

Nothing on the site is legal, financial, investment, tax or other professional advice. Talk to your own advisors before making decisions.

Speaking engagements and deals

Submitting a booking request doesn't confirm a booking. An engagement, deal or partnership is final only when both sides sign a written agreement.

Links to other sites

The site links to other websites, such as artoftheprompt.tv, Amazon and social media platforms. We don't control those sites and aren't responsible for their content, products or policies.

No guarantees

We work to keep the site accurate and running, but we provide it "as is." We don't guarantee it will always be available, error-free or up to date. Descriptions of past results don't promise future results.

Limits on our responsibility

To the fullest extent the law allows, we aren't liable for any indirect or consequential losses, or for any damages arising from your use of the site or your reliance on its content. If we are found liable for anything, our total responsibility is limited to \$100.

Which law applies

These terms are governed by the laws of the State of Tennessee. Any dispute about the site or these terms will be handled in the state or federal courts located in Sevier County, Tennessee.

Changes to these terms

We may update these terms from time to time. The current version will always be posted here with its effective date. Continuing to use the site means you accept the updated terms.

Contact us

Questions about these terms: kent@kentemmons.com